



R.M of

McKillop No. 220

Community Survey Highlights

STORMY
LAKE
CONSULTING

June 2021

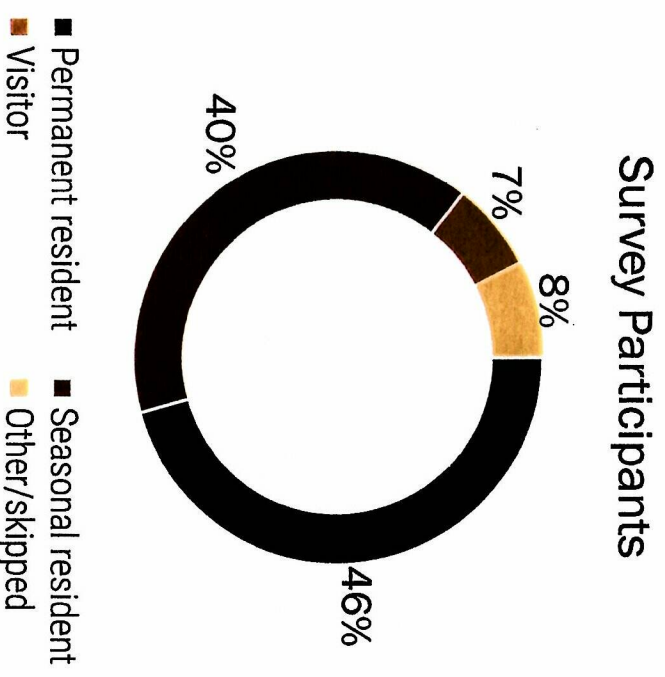
Collection Summary

Survey fielded from June 2nd – June 22nd.

457 participants started the survey, with 60% continuing to the end.

16% of participants have an agricultural operation in the R. M. Where differences between types of ratepayers are reported, ag operators were split into their own category, despite all being permanent residents.

Too few visitors completed the survey to be included in comparisons between groups.

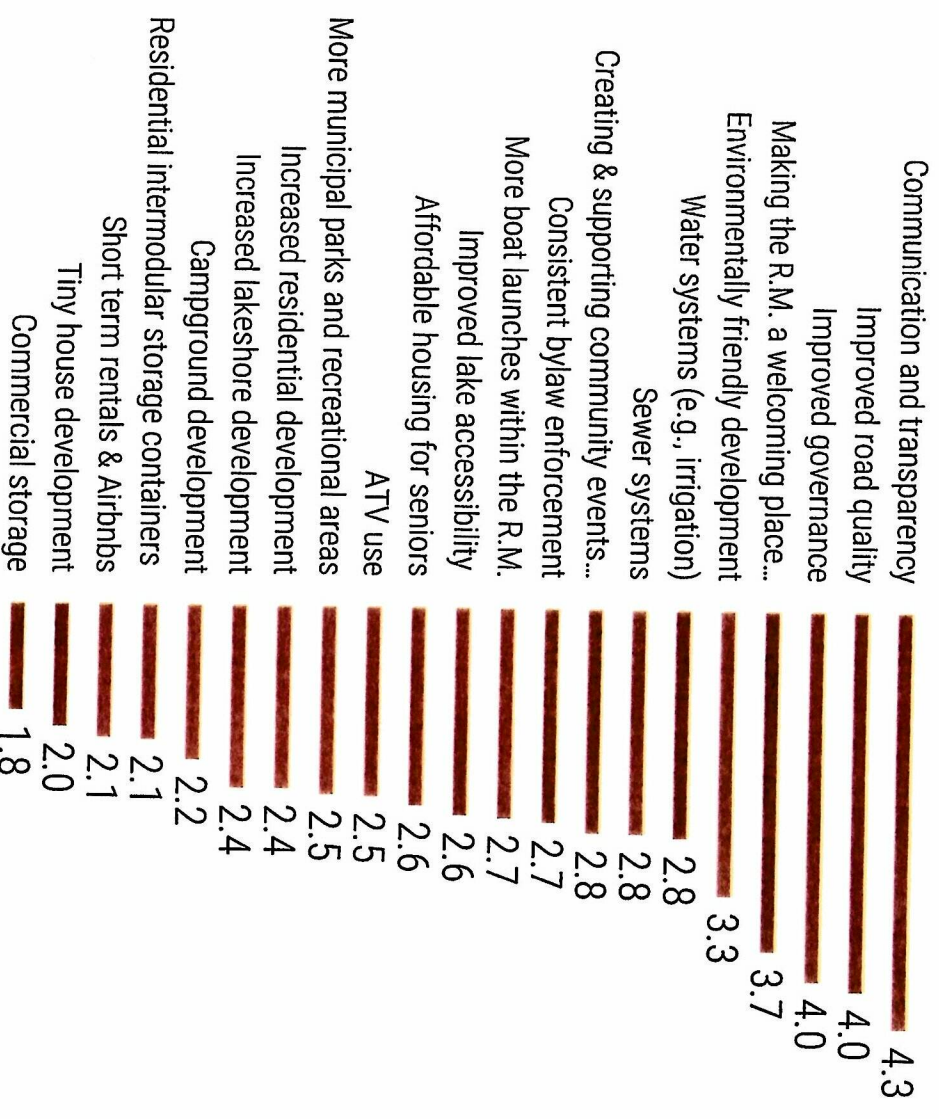


N = 454

Roads, communication and governance top ratepayers' lists of issues

Many other issues are of moderate or minimal importance to most ratepayers.

Average rated importance of issues
(1, Not at all important – 5, Extremely important)



There is common ground on which issues are important

Top Four Issues

(Rated very important or extremely important)

Permanent residents
(non-Ag)

Communication and transparency (85%)

Improved road quality (77%)

Improved governance (70%)

Making the R. M. a welcoming place to live and visit (64%)

Seasonal residents
(non-Ag)

Communication and transparency (79%)

Making the R. M. a welcoming place to live and visit (65%)

Improved road quality (64%)

Improved governance (60%)

Agricultural operators

Communication and transparency (77%)

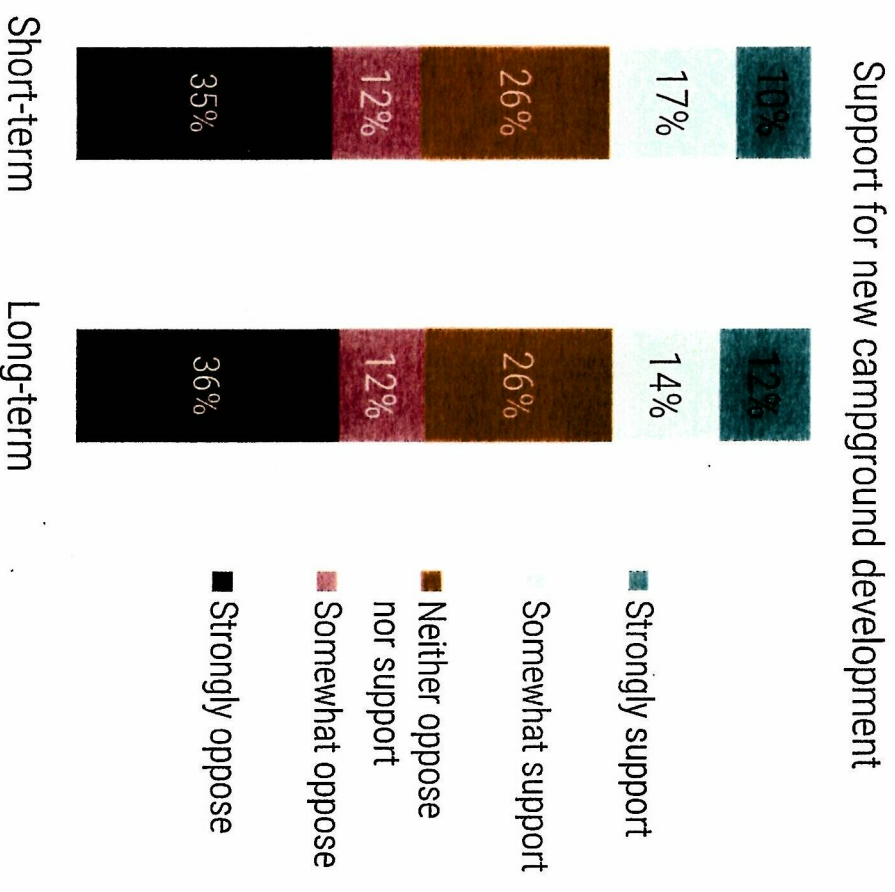
Improved governance (74%)

Improved road quality (65%)

Bylaw monitoring and enforcement (26%)

Campground development

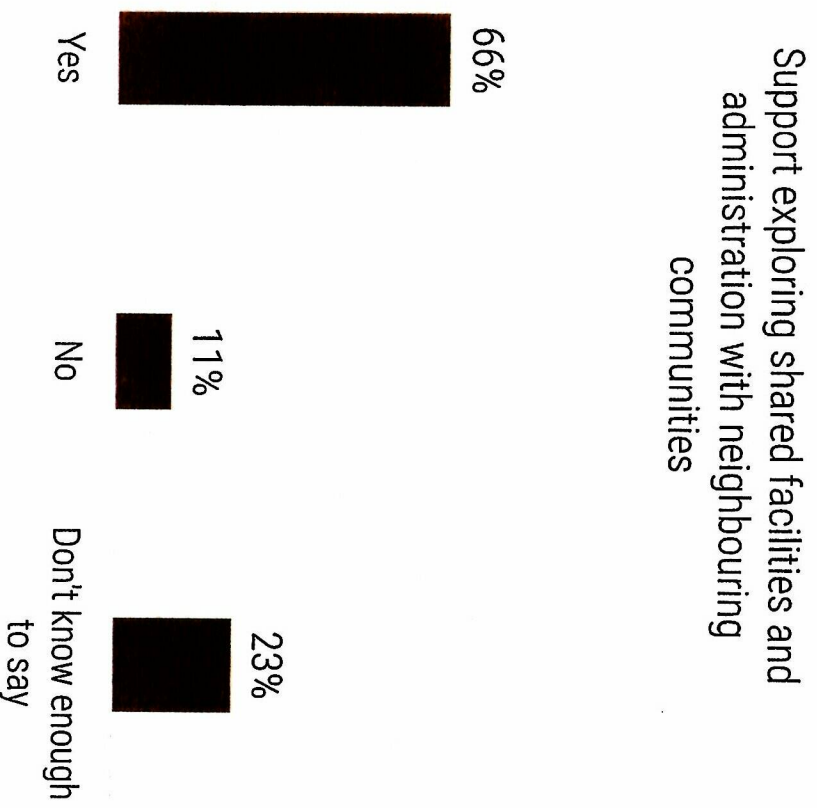
Few residents support new campground development.



N = 276

Strong support for exploring shared facilities and administration

Two thirds of ratepayers answering the question supported exploring resource sharing with nearby communities.



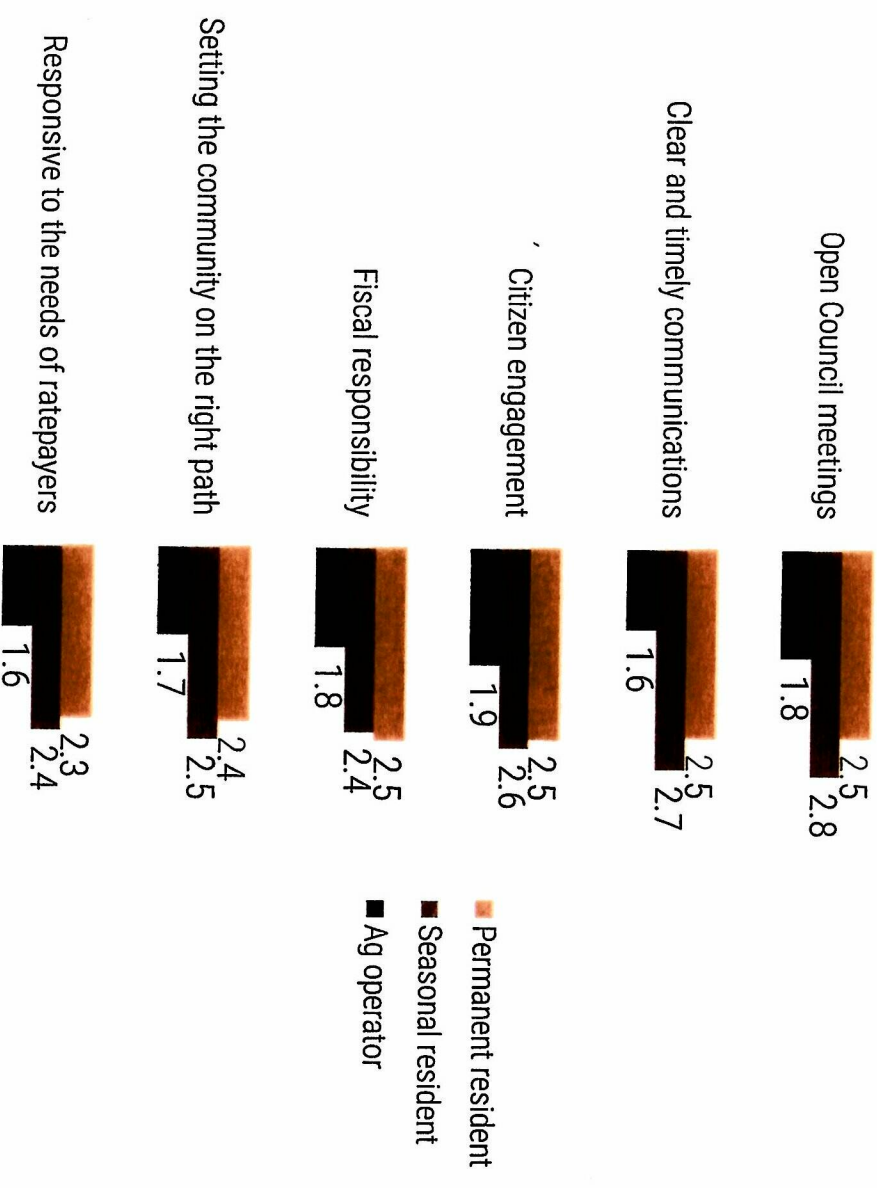
N = 264

The R.M. received poor ratings on governance

Most ratepayers gave neutral or negative ratings across all governance issues included in the survey.

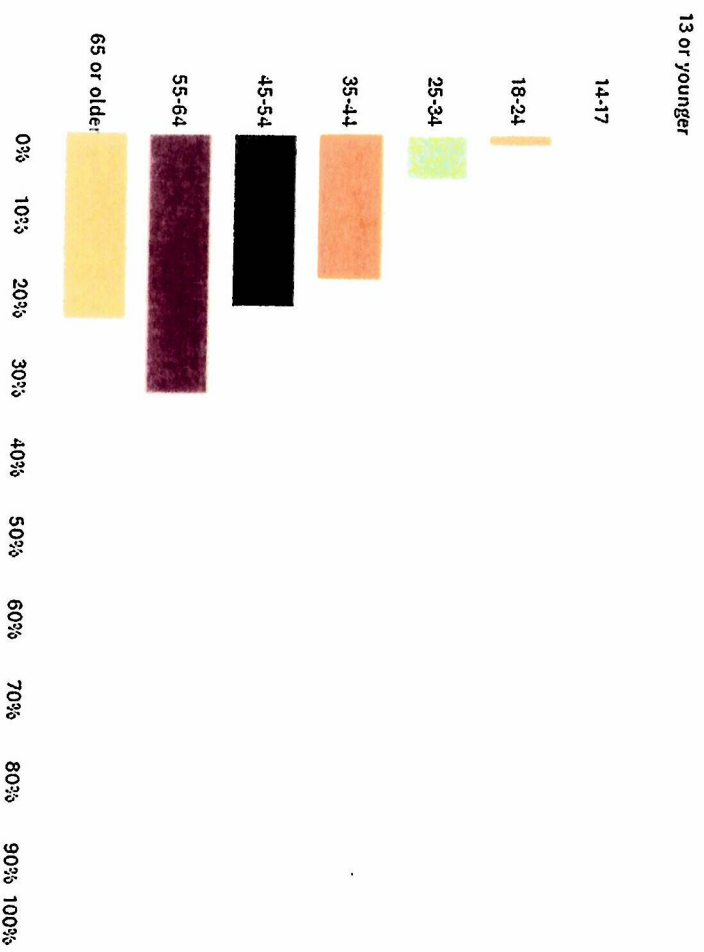
Agricultural operators gave particularly negative ratings on governance issues.

Average rating of governance
(1, Very poor – 5, Very good)



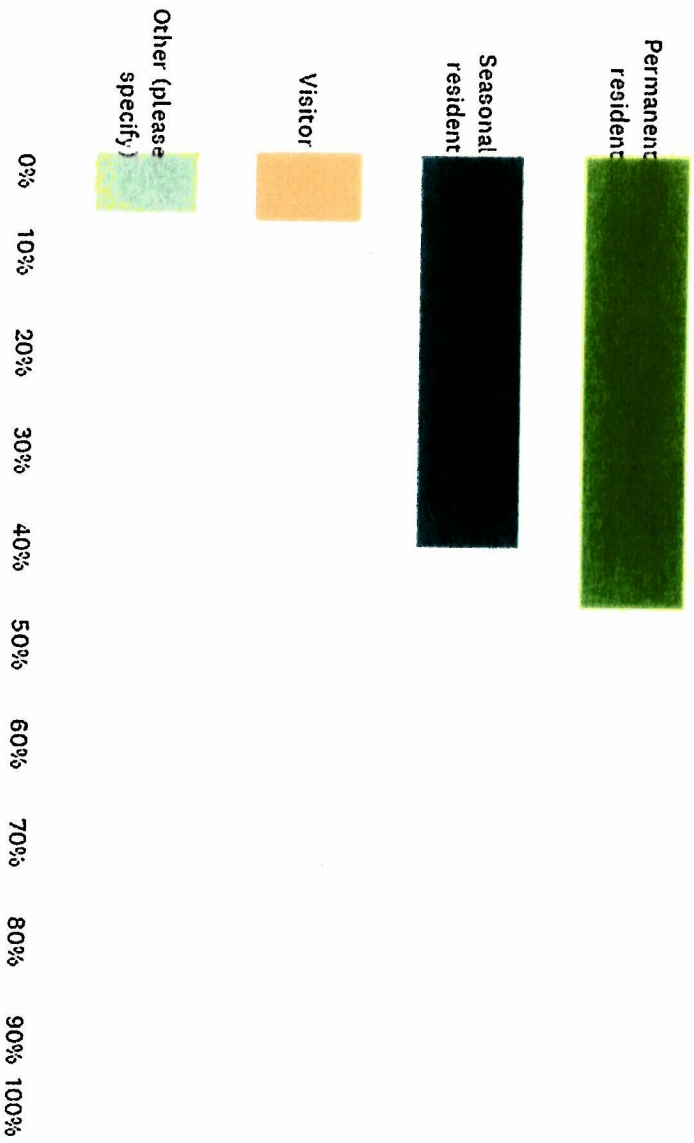
Q1: Before we get too far into the survey, we have a few questions to make sure it's relevant to you. What is your age?

Answered: 460 Skipped: 0



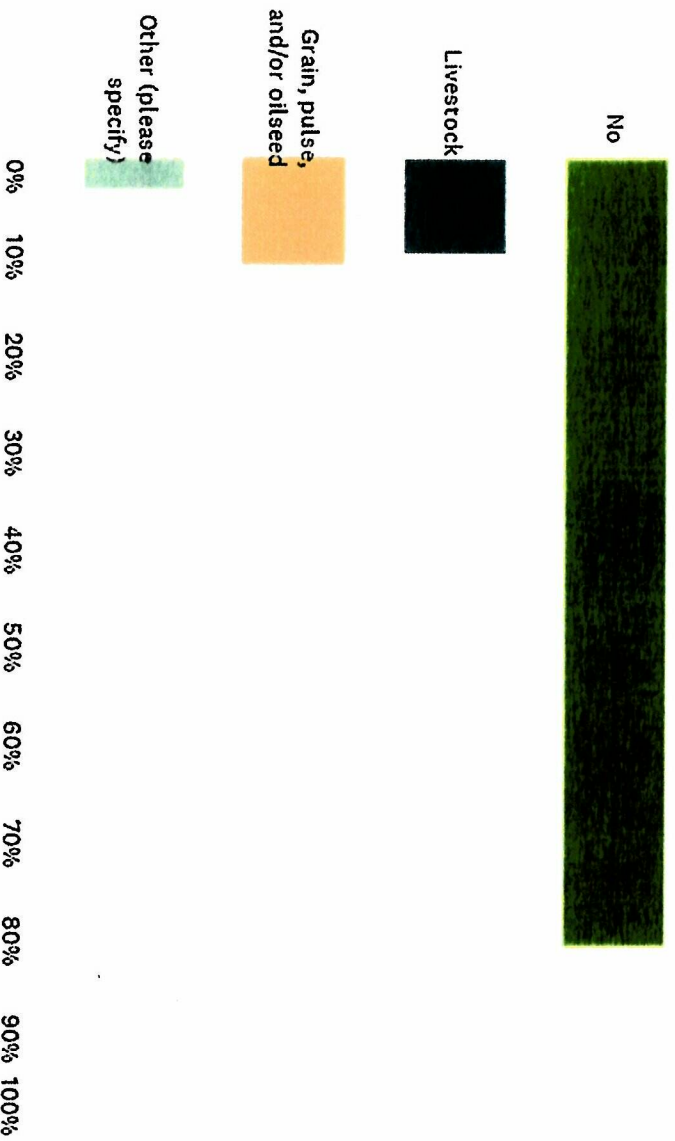
Q2: Would you describe yourself as a....

Answered: 457 Skipped: 3



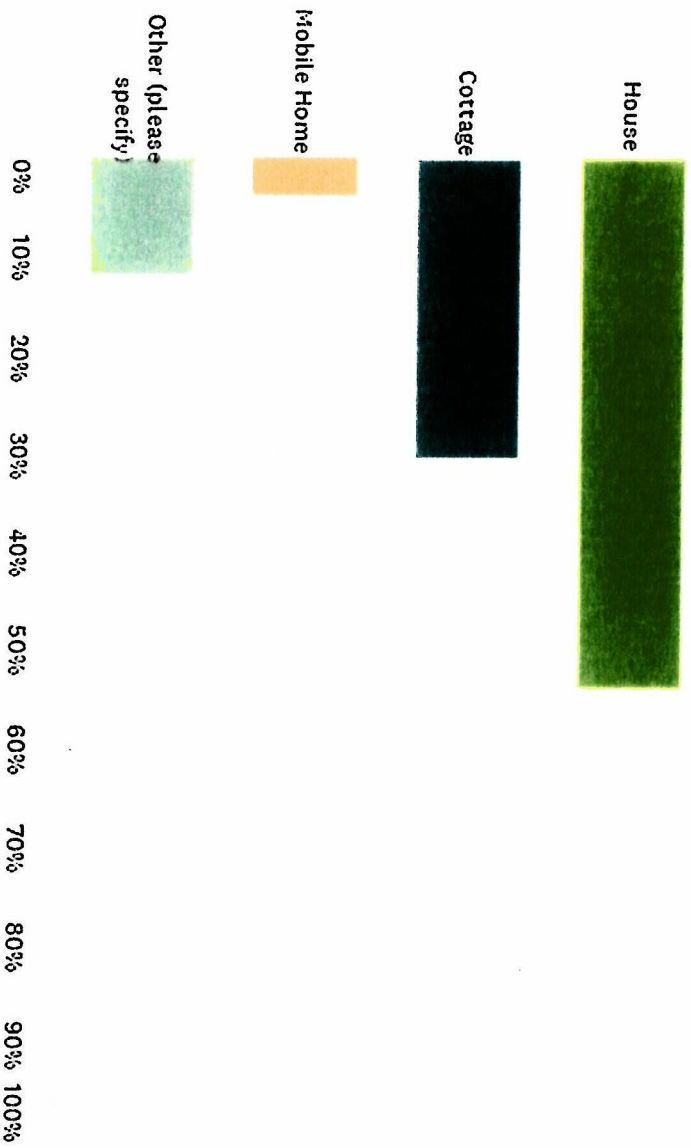
Q3: Do you have an agricultural operation in the R.M.? (select all that apply)

Answered: 454 Skipped: 6



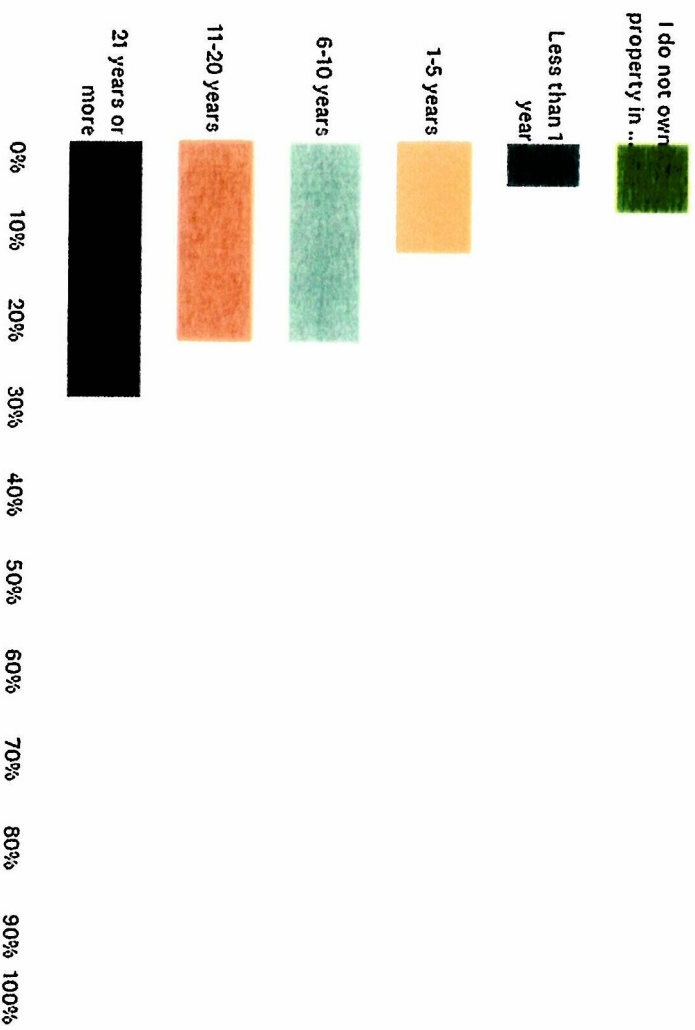
Q4: What type of unit is the principal dwelling on your property in the R.M.?

Answered: 422 Skipped: 38



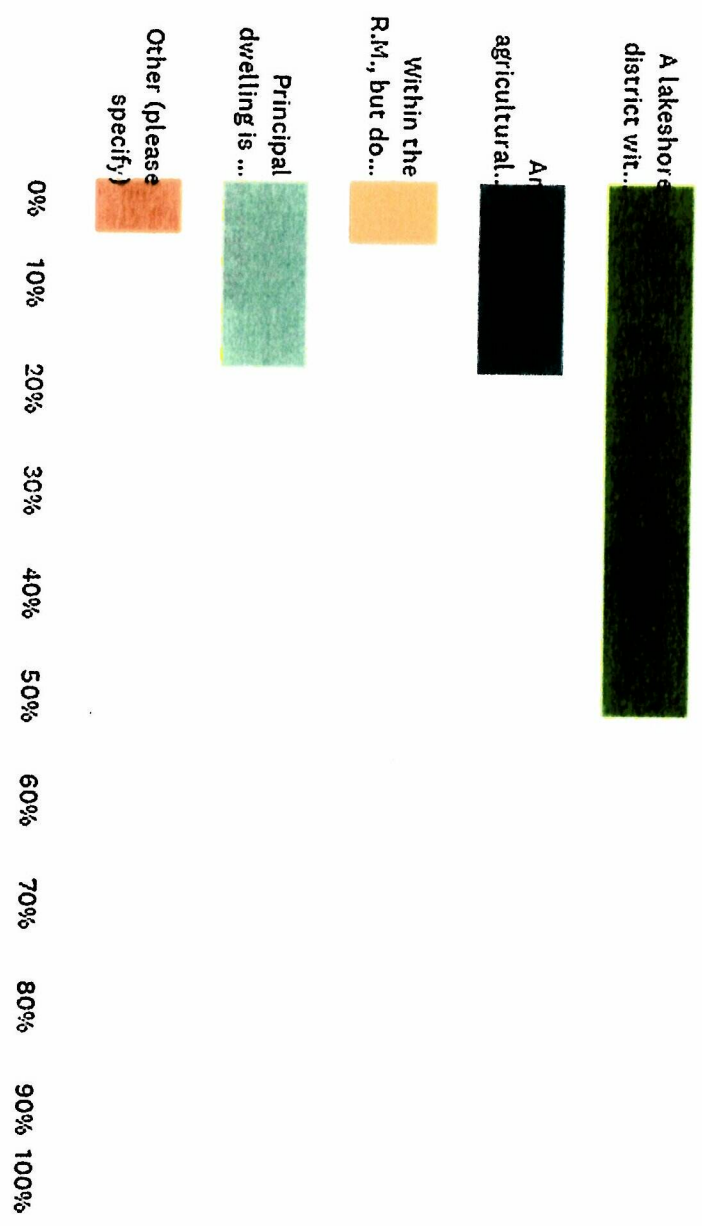
Q5: How long have you been a property owner in the R.M.?

Answered: 430 Skipped: 30



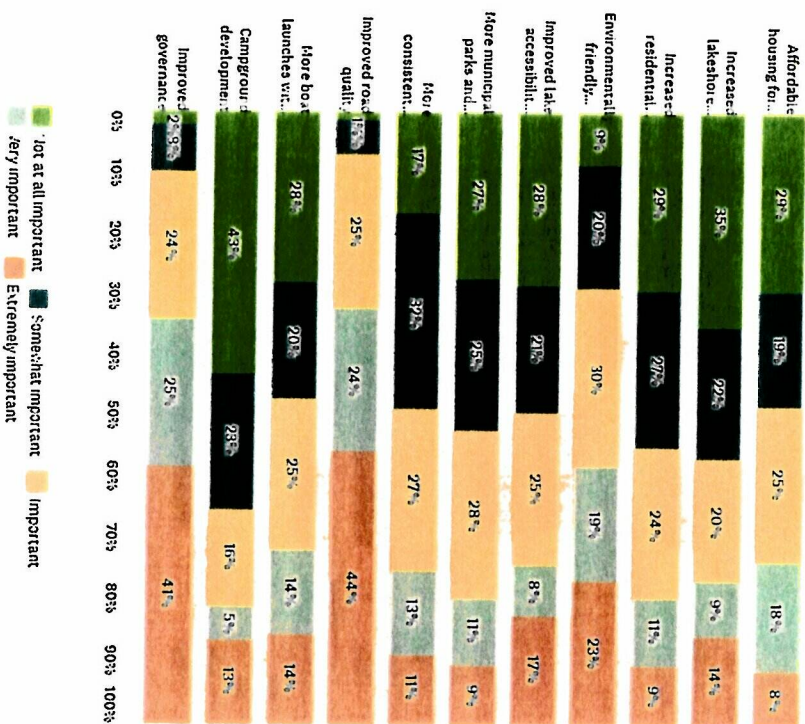
Q6: Is your principal dwelling located in:

Answered: 428 Skipped: 32



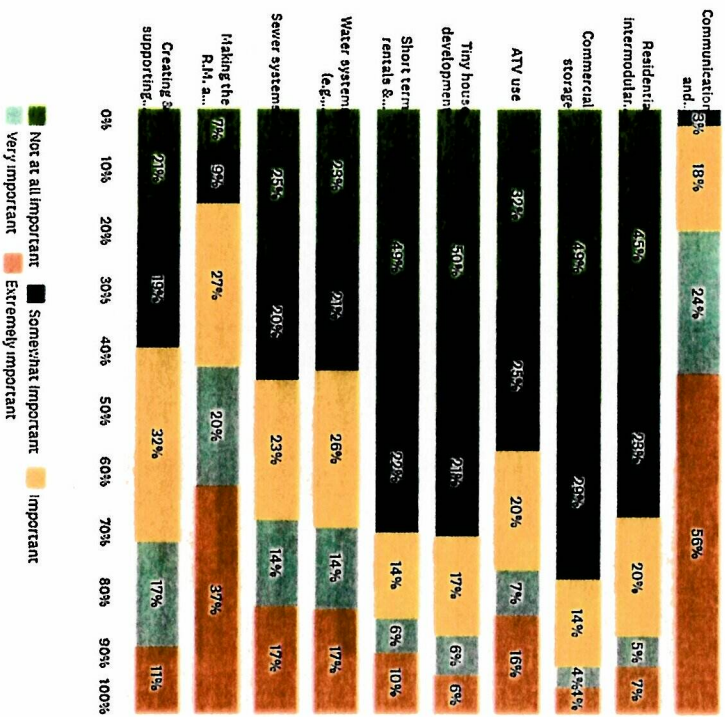
Q10: How important is it to you that the R.M. address the following?

Answered: 293 Skipped: 167



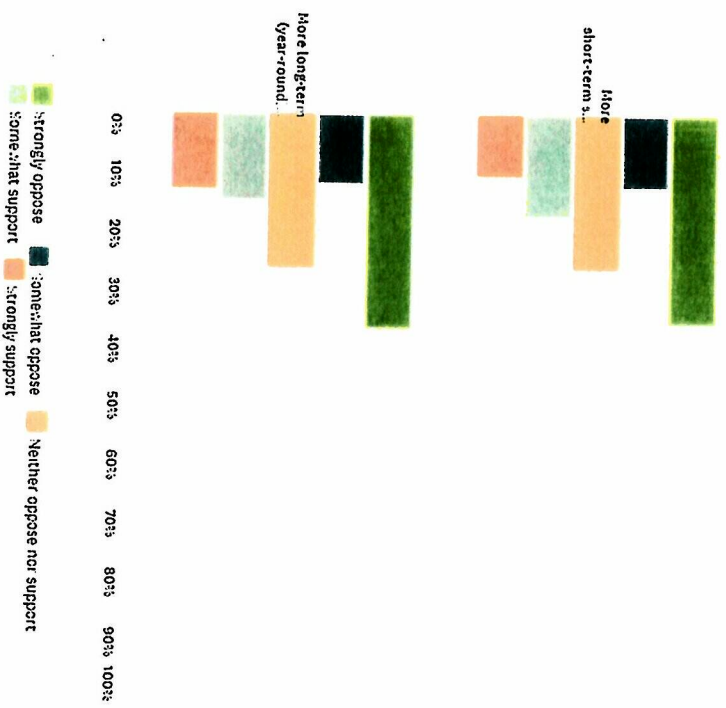
Q10: How important is it to you that the R.M. address the following?

Answered: 293 Skipped: 167



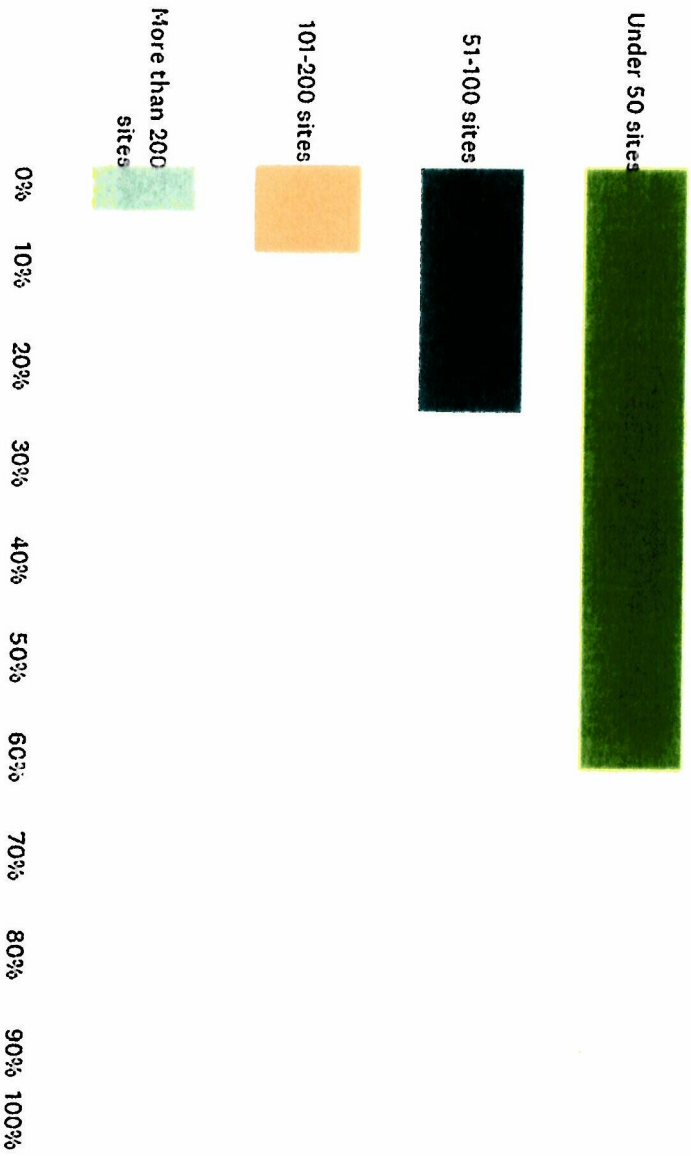
Q12: Indicate your support for each of the following types of campground development by selecting the response that best matches your feelings.

Answered: 277 Skipped: 183



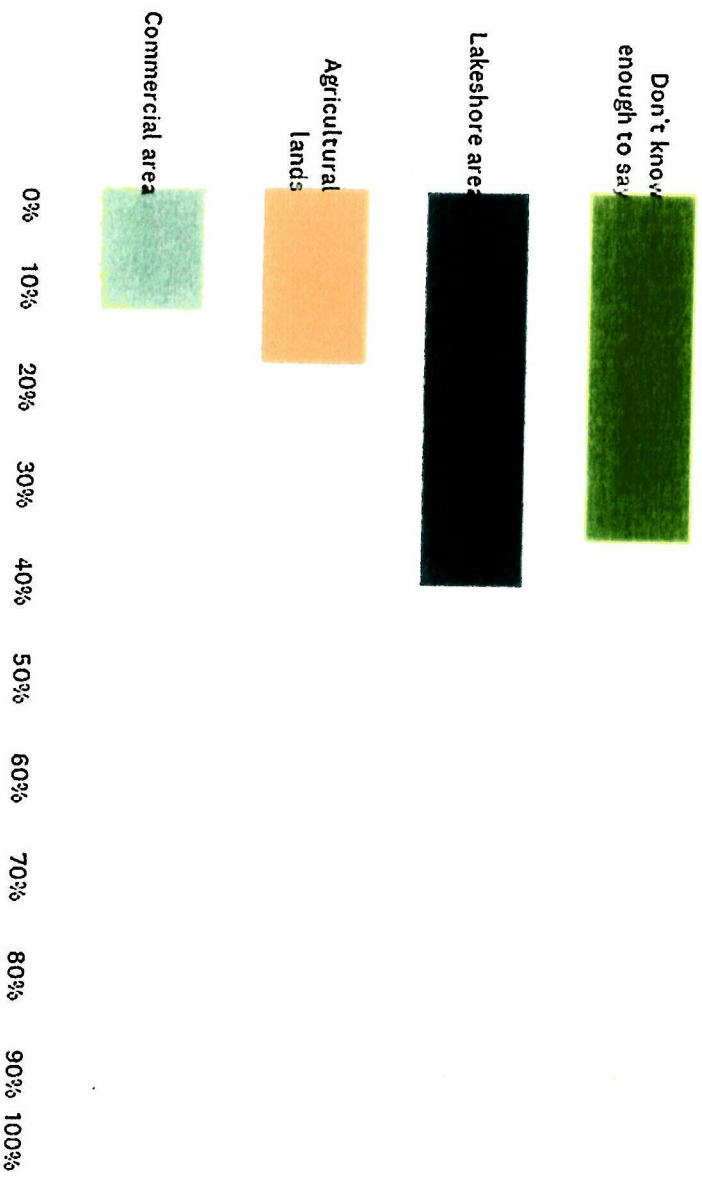
Q13: What size of campground would you prefer be developed?

Answered: 229 Skipped: 231



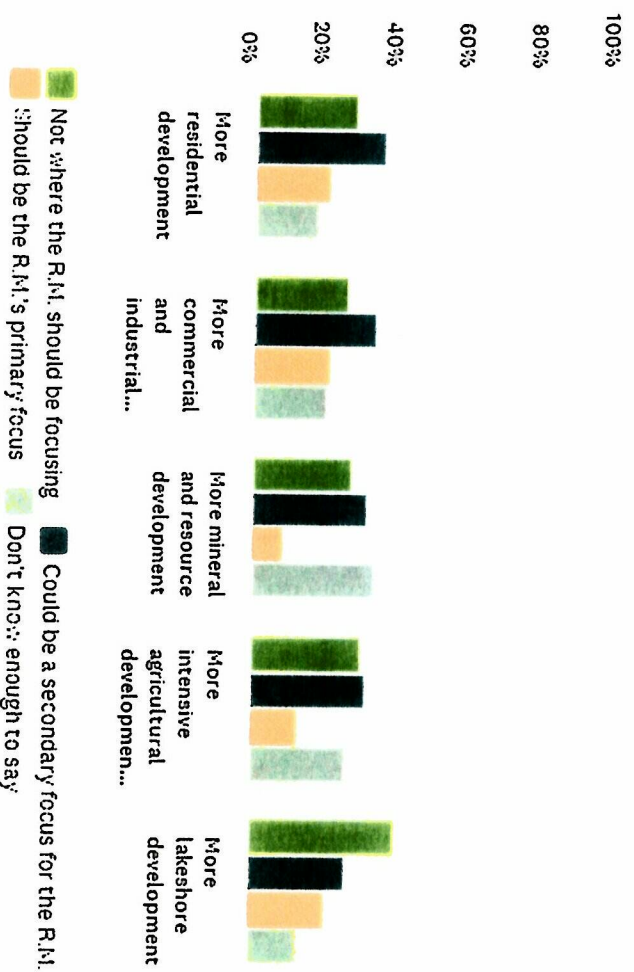
Q14: If new campgrounds were built, where would you locate them?

Answered: 257 Skipped: 203



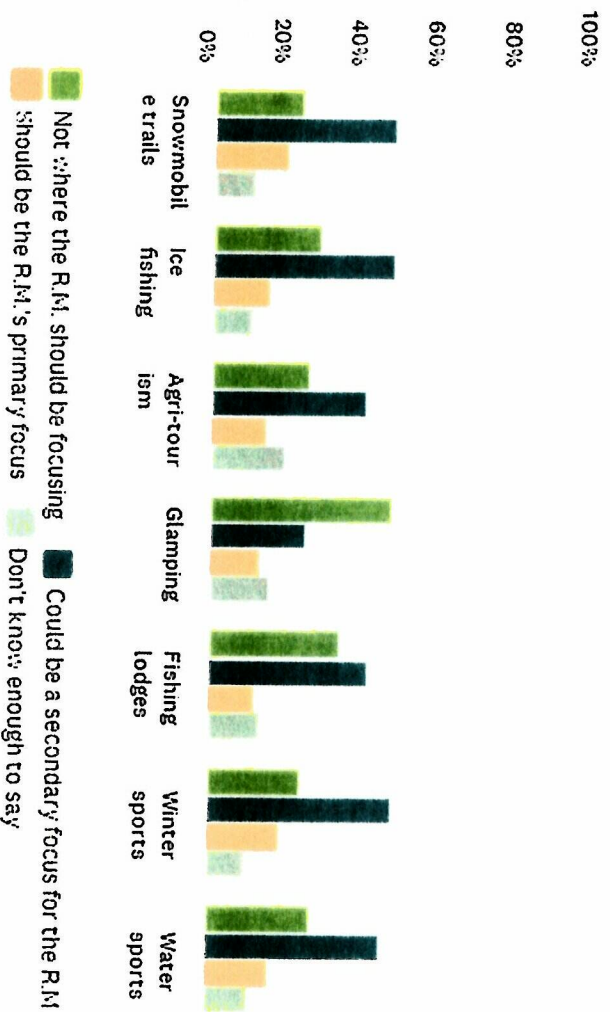
Q15: As you know, revenue generation is a challenge. Where should the R.M. focus its efforts?

Answered: 273 Skipped: 187



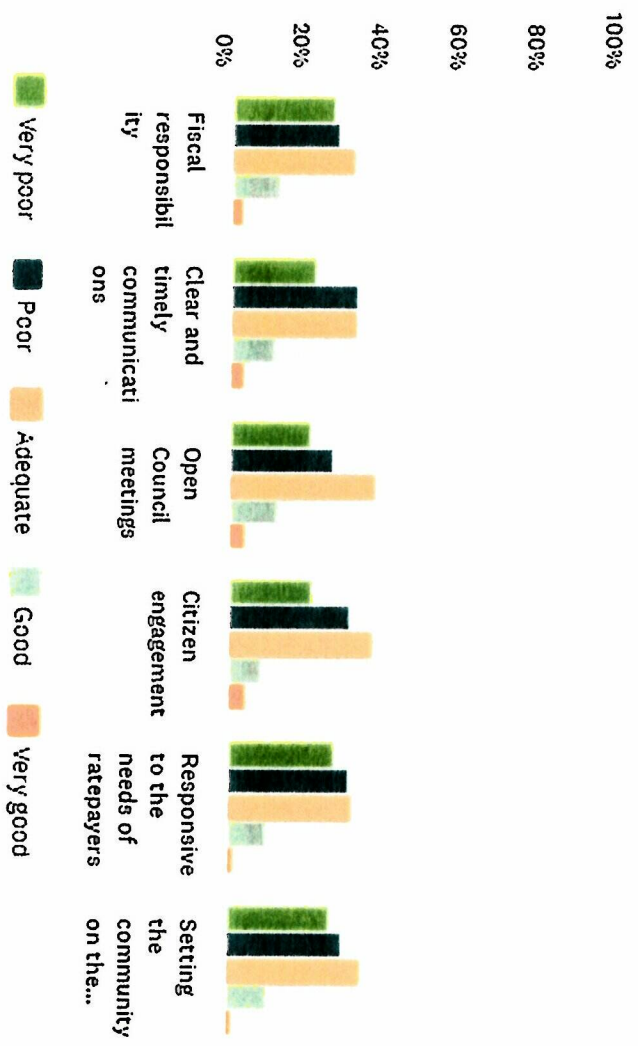
Q16: The RM has many opportunities for tourism development. Where should the RM focus its efforts?

Answered: 274 Skipped: 186



Q18: How would you rate the governance of the R.M. for the following areas?

Answered: 262 Skipped: 198



Q19: Would you support exploring shared facilities and administration with neighbouring communities?

Answered: 265 Skipped: 195

