

McKillop No. 220

June 2021

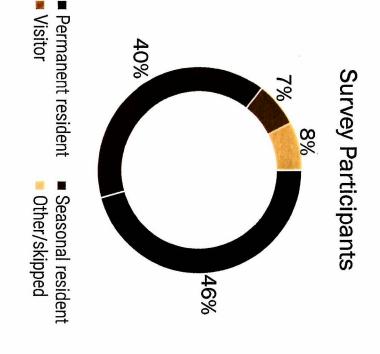
Collection Summary

Survey fielded from June 2nd – June 22nd

457 participants started the survey, with 60% continuing to the end.

16% of participants have an agricultural operation in the R. M.. Where differences between types of ratepayers are reported, ag operators were split into their own category, despite all being permanent residents.

Too few visitors completed the survey to be included in comparisons between groups.



Roads, communication and governance top ratepayers' lists of issues

Many other issues are of moderate or minimal importance to most ratepayers.

Average rated importance of issues (1, Not at all important – 5, Extremely important)

Residential intermodular storage containers More municipal parks and recreational areas Creating & supporting community events... Environmentally friendly development Making the R.M. a welcoming place... More boat launches within the R.M Increased residential development Increased lakeshore development Communication and transparency Affordable housing for seniors Water systems (e.g., irrigation) Consistent bylaw enforcement Short term rentals & Airbnbs Improved lake accessibility Campground developmen: Tiny house development Improved governance Improved road quality Commercial storage Sewer systems ATV use

There is common ground on which issues are

ımportant

Top Four Issues

(Rated very important or extremely important)

Permanent residents

(non-Ag)

Communication and transparency (85%)

Improved road quality (77%) Improved governance (70%)

to live and visit (64%) Making the R. M. a welcoming place

Seasonal residents

(non-Ag)

Communication and welcoming place to transparency (79%) Making the R. M. a live and visit (65%)

Improved road quality (64%) Improved governance (60%)

Agricultural

operators

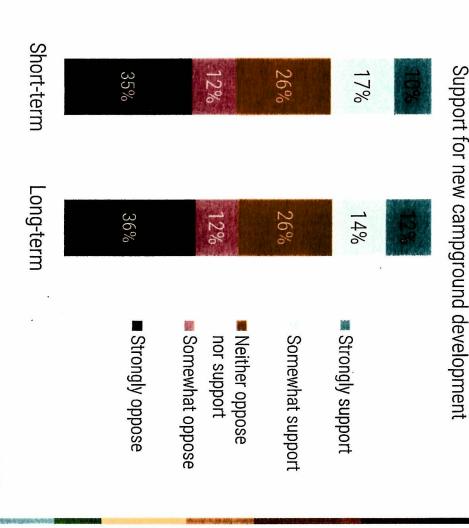
Communication and transparency (77%)

Improved governance (74%) Improved road quality (65%) Bylaw monitoring and

enforcement (26%)

Campground development

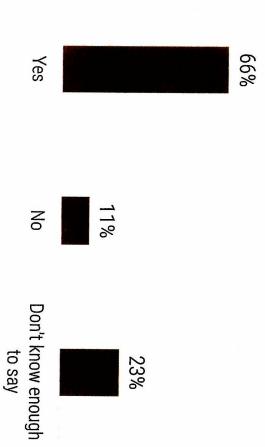
Few residents support new campground development.



Strong support for exploring shared facilities and administration

Two thirds of ratepayers answering the question supported exploring resource sharing with nearby communities.

Support exploring shared facilities and administration with neighbouring communities



The R.M. received poor ratings on governance

Most ratepayers gave neutral or negative ratings across all governance issues included in the survey.

Agricultural operators gave particularly negative ratings on governance issues.

Average rating of governance (1, Very poor – 5, Very good)

Open Council meetings



Clear and timely communications



Citizen engagement



Fiscal responsibility



2.5

- Permanent resident
- Seasonal resident
- Ag operator

Setting the community on the right path

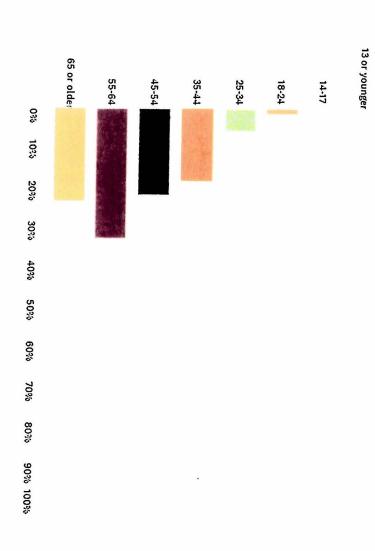


Responsive to the needs of ratepayers



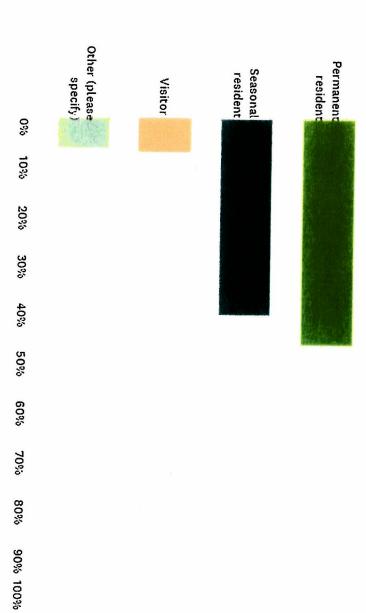
make sure it's relevant to you.What is your age? Q1: Before we get too far into the survey, we have a few questions to

Answered: 460 Skipped: 0



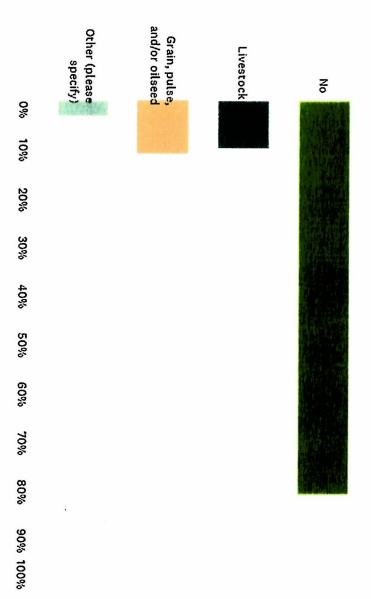
Q2: Would you describe yourself as a...

Answered: 457 Skipped: 3



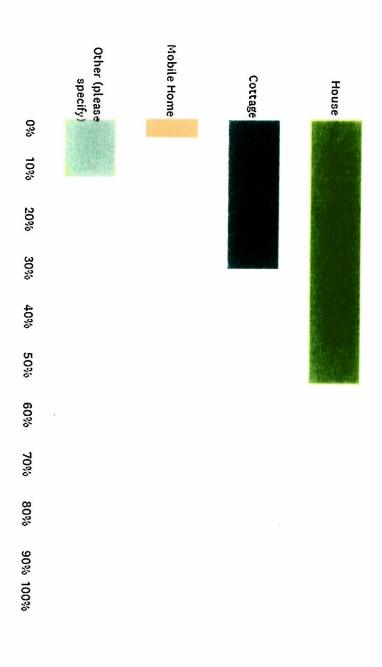
Q3: Do you have an agricultural operation in the R.M.? (select all that apply)

Answered: 454 Skipped: 6



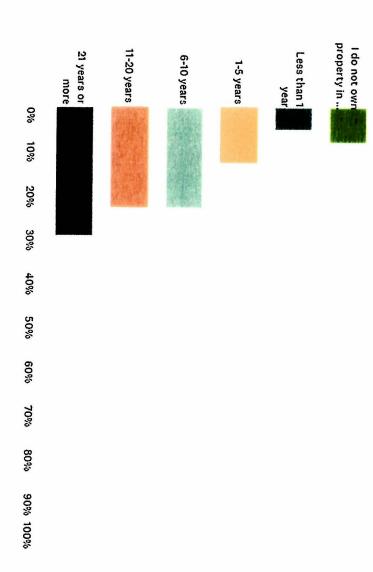
Q4: What type of unit is the principal dwelling on your property in the R.M.?

Answered: 422 Skipped: 38



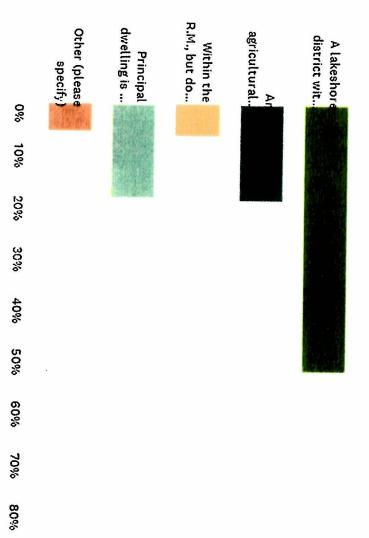
Q5: How long have you been a property owner in the R.M.?

Answered: 430 Skipped: 30



Q6: Is your principal dwelling located in:

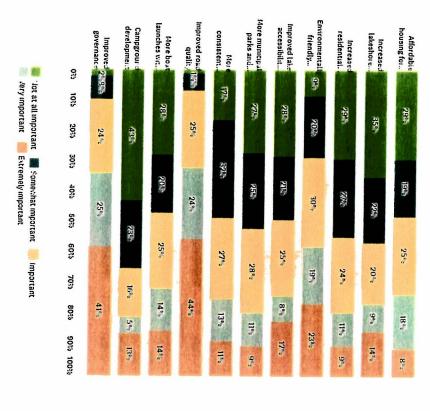
Answered: 428 Skipped: 32



90% 100%

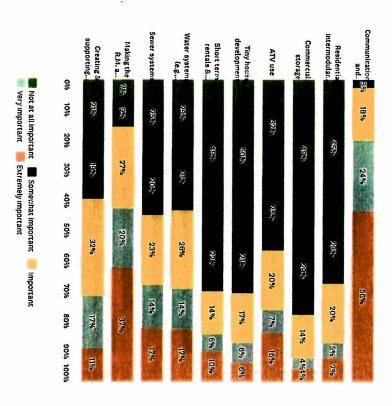
Q10: How important is it to you that the R.M. address the following?

Answered: 293 Skipped: 167



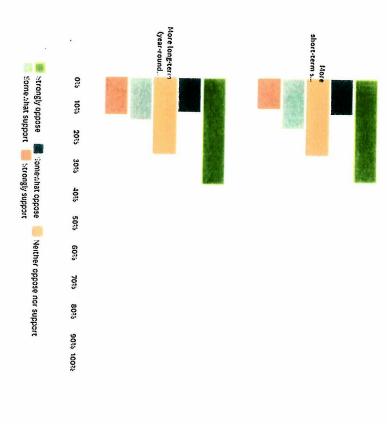
Q10: How important is it to you that the R.M. address the following?

Answered: 293 Skipped: 167



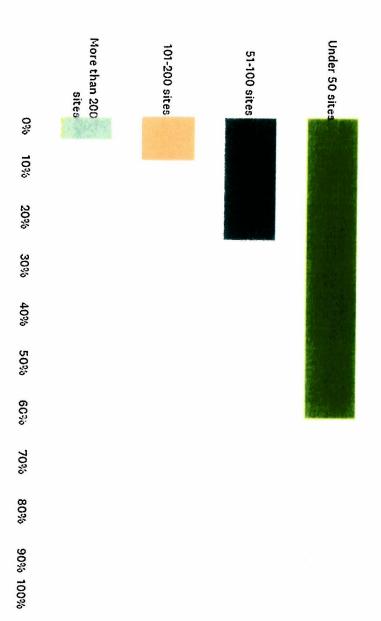
development by selecting the response that best matches your feelings. Q12: Indicate your support for each of the following types of campground

Answered: 277 Skipped: 183



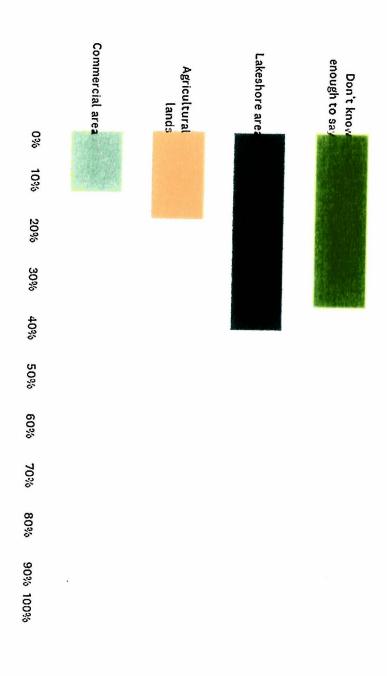
Q13: What size of campground would you prefer be developed?

Answered: 229 Skipped: 231



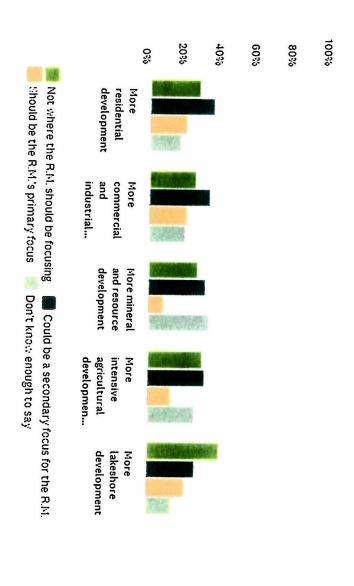
Q14: If new campgrounds were built, where would you locate them?

Answered: 257 Skipped: 203



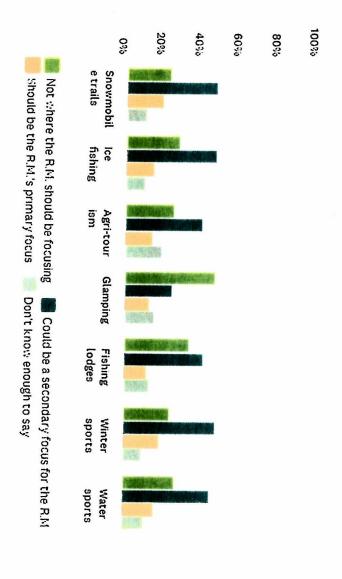
R.M. focus its efforts? Q15: As you know, revenue generation is a challenge. Where should the

Answered: 273 Skipped: 187



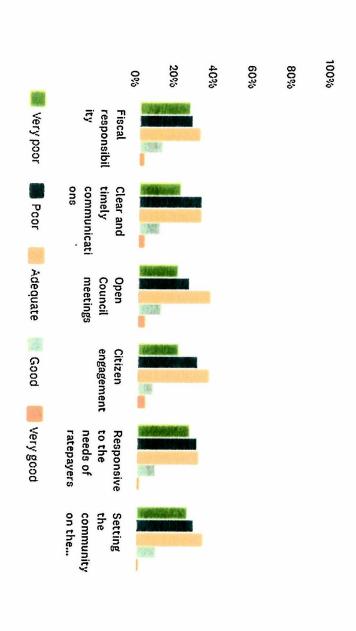
should the RM focus its efforts? Q16: The RM has many opportunities for tourism development. Where

Answered: 274 Skipped: 186



areas? Q18: How would you rate the governance of the R.M. for the following

Answered: 262 Skipped: 198



with neighbouring communities? Q19: Would you support exploring shared facilities and administration

Answered: 265 Skipped: 195

