

From: RM220 General
To: RM 220 Administrator
Subject: A NEWSLETTER ABOUT NEWSLETTERS
Date: Thursday, September 1, 2022 9:22:56 AM

From: PARCS <parcs+sasktel.net@ccsend.com>
Sent: Thursday, September 1, 2022 9:13 AM
To: RM220 General <rm220General@RM220.ca>
Subject: A NEWSLETTER ABOUT NEWSLETTERS

PARCS UPDATE #197 - August 27, 2022

You will find a copy of this newsletter in the NEWSLETTER section on our website

<https://www.skparcs.com>

A Brief History of PARCS

The Provincial Association of Resort Communities of Saskatchewan (PARCS) was founded in 1983 as a working group who recognized the need for a collective voice for issues relating specifically to cottage communities in Saskatchewan. The working group evolved into a committee under SUMA and, in **1986**, PARCS gained its official status and name. PARCS has held its

general meeting annually since 1987. PARCS is an independent lobby organization and continues to represent **cottage associations, resort villages, organized hamlet cottage communities, and RMs containing cottage communities** with all levels of government and with SUMA and SARM. PARCS Mission Statement asserts that ***we support and represent the interests of cottage communities of Saskatchewan at a local, provincial, and federal level.***

A Brief History of our Newsletters

PARCS' first newsletter went out on November 1st, 2009. Today's newsletter, sent out **13 years later**, is our **197th edition!**

In 2020, our newsletters stopped going out as regular documents and **CHANGED TO CONSTANT CONTACT FORMAT** - a format which has ensured that our newsletters are LEGAL. because:

- The destination email cannot be identified (*privacy of our members*);
- There is an unsubscribe mechanism at the bottom of each newsletter that allows recipients to remove themselves from the *list of recipients*;
- As a the sender, we must have *prior consent from each recipient* on the list.

If you click to our PARCS WEBSITE address at: <https://www.skparcs.com> and click on NEWSLETTERS at the top of the page, you will find a list for each year **from 2009 to 2022**. If you click on that year (except for a few in 2020), you will see that the title of the newsletter is **shown in red**. **When you click on that red title, you will find the contents of EACH NEWSLETTER SENT SINCE 2009.**

After sending out this newsletter, I will insert it into the newsletter section at the top of our website - thus preserving our record of PARCS' priorities, issues, and activities over the past 13 years!

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